



## ANDRIC PHOTOGRAPHER



BASE: TORONTO, CANADA

Andric was born in Belgrade, Yugoslavia, into a family of artists. He picked up his first camera at age 15 and began his career in Italy where he had studios in both Rome and Milan, moving to Canada in 2002. He is entirely self-taught. His style is sharp, clean and focuses on mood. He shoots conceptual, still life, landscape, portrait, & CGI doing nearly all of his own post-production work for the past 16 years.

His work infuses humor to transform the commonplace into something unexpected. He believes a good image leaves questions unanswered and invites contemplation. He believes shooting from real life is crucial for creating compelling photography, and that even the most impossible image must be anchored in reality for strength.

His work has won a number of prestigious awards, including ADC, Communication Arts, PDN, Archive 200 Best, and more. He lives in Toronto and is married to Genevieve.

Reel: <http://freebasemedia.com/andric/>